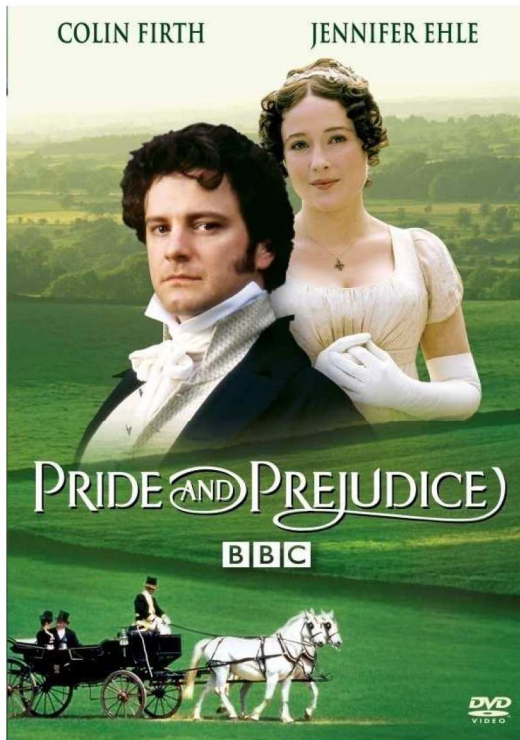


PREORDER MAR 30 RELEASE APR 27

NEW RELEASE: A&E



SYNOPSIS PRIDE AND PREJUDICE has taken its place as one of the greatest television productions of all time. The landmark adaptation from A&E and the BBC captured the hearts of millions by seamlessly translating the wit, romance, and intelligence of Jane Austen's classic novel to the screen. Now beautifully remastered for the ultimate in picture and sound quality, relive the timeless classic PRIDE & PREJUDICE on 2 DVDs.

PRIDE AND PREJUDICE

The best-selling A&E title of all time has been completely restored

"...the peak is still the five-hour 1995 BBC miniseries starring Jennifer Ehle and a never-better Colin Firth."

— Rolling Stone

- Just in time for Mother's Day, the original PRIDE AND PREJUDICE is more beautiful than ever, now digitally restored from hi-def source material and color enhanced.
- Now features more bonus material including a behind-the-scenes featurette and a fascinating short film about the restoration process.
- Colin Firth (*Love Actually*, *Bridget Jones' Diary*) and Jennifer Ehle (*Possession*) star in this beautiful, Emmy® Award-winning production based on one of the acclaimed Jane Austen novels.
- PRIDE AND PREJUDICE sells throughout the year with spikes around Mother's Day, Christmas and Colin Firth movies (2 new films currently scheduled for 2010: *The King's Speech* and *Main Street*)
- Supported by a robust marketing campaign including national TV, print and on-line ads plus reviews, giveaways and a viral online campaign, reaching over 10MM consumers.

PRODUCT INFORMATION

CAST: Colin Firth and Jennifer Ehle

DVD FEATURES: Behind-the-scenes documentary on the origins and making-of *Pride and Prejudice*; an in-depth look at the digital restoration process, and exclusive interviews

SRP: \$39.95 U.S., \$44.95 CAN

FORMAT: 2 DVDs

PACKAGING: Swing Amaray with o-card

LENGTH: 5hrs., 23 mins. + extras

GENRE: Drama

YEAR: 1996

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

RELATED & RECOMMENDED



ROMANCE CLASSICS COLLECTION



THE ADVENTURE COLLECTION

DISTRIBUTED BY
NEWVIDEO
newvideo.com

Distributed in the U.S. by
New Video, 902 Broadway, 9th FL
New York, NY 10010



Distributed exclusively in Canada by
E! Entertainment, 175 Bloor Street East,
North Tower, Suite 1400
Toronto, ON, M4W 3R8

CAT NO. AAEE206730 **UPC** 7-33961-20673-9 **ISBN** 1-4229-6930-4

A&E
HOME VIDEO