



**PREORDER MAR 30 RELEASE APR 27** **NEW RELEASE: LIFETIME MOVIE**

# TO BE FAT LIKE ME

*One thin teen. One fat suit. One shocking exposé.*

- Just in time for Mother's Day, Kaley Cuoco (*8 Simple Rules*) and Caroline Rhea (*The Biggest Loser*) star in this shocking exposé inspired by real events.
- A story of love and understanding. When Aly wears a fat suit for a film contest she is unprepared for the reality of how she is treated – and learns how to be more considerate of her own mom.
- Premiering to over 2.6 million women 18 – 49 viewers, this relatable film was one of the network's highest rated and is priced to move at \$14.95 SRP.
- Marketing and promotion will include tagged spots and Lifetime network inventory, press release and special press mailing, as well as coordination with Lifetime's Living Healthy campaign partners: America On the Move, Girls Inc., National Women's Health Resource Center, and the YWCA.

**SYNOPSIS** Pretty, popular, athletic 17-year-old Aly is on the fast track to college when an accident blows out her knee and any chance for an athletic scholarship. A documentary contest, and her mother's constant struggle with weight, gives her the idea to go undercover at high school wearing a "fat suit" and hidden camera to prove that personality can outshine physical difference. Aly has always been slim and confident, so she is totally unprepared for the reality of how the world treats a "fat" girl, and how intolerant she has been of her mother's experience.

## PRODUCT INFORMATION

SRP: \$14.95 U.S.  
 FORMAT: Single  
 PACKAGING: Amaray  
 LENGTH: 89 mins.  
 GENRE: Drama  
 YEAR: 2007

LANGUAGE: English  
 COLOR: Color  
 WIDESCREEN:  
 AUDIO FORMAT: Stereo  
 UNITS PER CARTON: 30

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**NEWVIDEO** Distributed in the U.S. by  
 New Video, 902 Broadway, 9th Fl  
 New York, NY 10010  
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**CAT NO.** AAAE218430 **UPC** 7-33961-21843-5 **ISBN** 1-4229-8130-4

