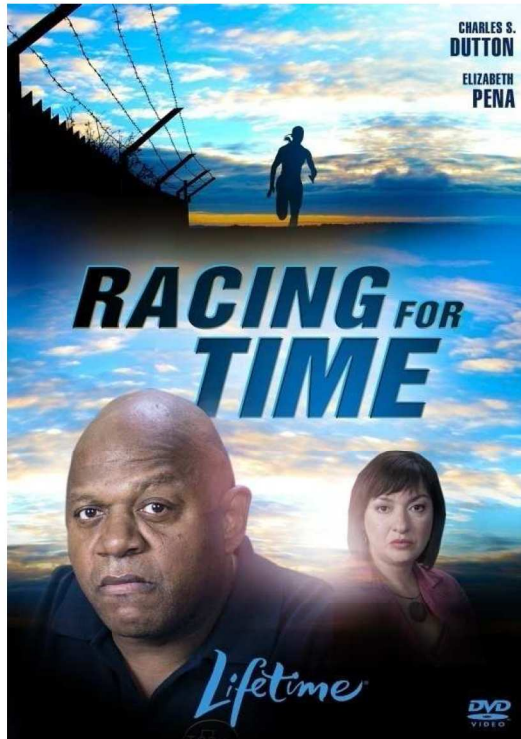


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NEW RELEASE: **LIFETIME MOVIE**



# RACING FOR TIME

*An inspiring true story of breaking down the racial divide*

- Starring and Directed by Emmy® Award-winner Charles S. Dutton (*Aliens, Roc*), this film was nominated for the NAACP Image Award for Outstanding Television Movie, Miniseries, or Dramatic Special.
- A story of hope, showing how the caring coach of the multi-cultural track team in the Texas Correctional Youth Authority taught racial tolerance and helped the girls to turn their lives around.
- Released for Mother's Day, this is a film for the whole family to watch, affordably priced at \$14.95 SRP.
- Marketing and promotion will include on-air and online promotion as well as a partnership with the NAACP.

**SYNOPSIS** The true story of a guard at a Teen Correctional Facility-- who saw the cycle of destructive choices and racial tensions between female teen offenders, and decided to do something about it. He gathered African-American, Latina, and white teens, and put together a multi-racial track team behind the bars of the detention center. The experience of belonging to his track team not only broke down the racial divides between the young women, but transformed them, putting them on a path to turn their lives around.

## PRODUCT INFORMATION

SRP: \$14.95 U.S.  
FORMAT: Single  
PACKAGING: Amaray  
LENGTH: 86 mins.  
GENRE: Drama  
YEAR: 2008

LANGUAGE: English  
COLOR: Color  
WIDESCREEN:  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

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