



Press and Screener Contact:

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"delightful...richly fascinating" – *Seattle Times*

"This is it, shroomers: your technicolor, unicorn-in-space prayers have been answered." –
Pitchfork Media

"KNOW YOUR MUSHROOMS is essential viewing for all human beings. Without these fascinating creatures our world would be uninhabitable. Finally a remarkable film explains some of their many mysteries and celebrates their presence among us all!"
- *Jim Jarmusch*

From **RON MANN**, Award-Winning
Director of *GRASS* And *COMIC BOOK CONFIDENTIAL*

KNOW YOUR MUSHROOMS

Own it December 15, 2009 on DVD

Packed with exclusive footage and fun interactive games proudly
presented by **Docurama Films**

OVERVIEW: From the award-winning director of *Comic Book Confidential*, *Grass*, *Go Further* and a host of paradigm-shifting films reappraising the backwaters of popular culture, Ron Mann investigates the miraculous, near-secret world of fungi with his newest piece of cinema, KNOW YOUR MUSHROOMS.

KNOW YOUR MUSHROOMS follows über myco visionaries Gary Lincoff and Larry Evans as they lead us on a hunt for the wild mushroom and the deeper cultural experiences attached to the mysterious fungi.

Combining material filmed at the Telluride Mushroom Fest with animation and archival footage along with a neo-psychedelic soundtrack by The Flaming Lips and The Sadies, KNOW YOUR MUSHROOMS opens the doors to perception and takes the audience on a longer, stranger trip.

An official selection at SXSW, KNOW YOUR MUSHROOMS had a limited theatrical run and premiered on the Sundance channel in August, 2009. Now you can experience this fun investigation into the near-secret world of mushrooms at home when KNOW YOUR MUSHROOMS arrives on DVD on **December 15, 2009** from **Docurama Films**.

CONSUMER WARNING: DO NOT GO INTO THE FOREST WITHOUT THIS MOVIE!

DVD BONUS FEATURES:

- WELCOME TO THE FUNGAL JUNGLE: A video short by mushroom hunter Larry Evans
- GARY LINCOFF LECTURE from the Telluride Mushroom Festival
- DELETED SCENES
- THEATRICAL TRAILER
- MUSHROOM CLUBS IN NORTH AMERICA: An interactive listing of mycological groups
- FUN WITH FUNGI trivia game

FILMMAKERS:

Produced and Directed by RON MANN
Co-producer: BILL IMPERIAL
Editors: SIMON ENNIS, NICK TAYLOR
Animation: MIKE ROBERTS
Music Supervisor: MIKE ROSNICK
Sound Designer: JOHN LAING
Director of Photography: ANDY KEEN, BRIAN T MOORE
Consultant: GARY LINCOFF

TECHNICAL INFORMATION:

Pre-order date:	November 17, 2009	Price:	\$26.95 SRP
Street date:	December 15, 2009	Catalog #:	NNVG168811
Rating:	N/A	Language:	English
Running Time:	73 mins + extras	Color:	Color and B&W
Genre:	Documentary	Audio Format:	Stereo

About Docurama Films®

Docurama Films (<http://www.docurama.com>) is dedicated to making critically acclaimed and cutting-edge documentaries available digitally and on DVD. The collection unites both classic and contemporary docs from award-winning filmmakers whose work continues to astound and enlighten. Since being launched by parent company New Video in 1999, Docurama Films has released over 250 award-winning and highly acclaimed titles.

2009 marks the 10th anniversary of the label. Among releases for 2009: Academy Award®-winning director James Moll's hauntingly profound film *Inheritance*; a moving portrait of Estonia's fight for freedom in *The Singing Revolution*; and Stacy Peralta's gripping *Crips and Bloods: Made in America*.

Films in the library include the Academy Award®-winning *Murder on a Sunday Morning*, *Marjoe* and *Maya Lin: A Strong Clear Vision*. In addition, Docurama Films specializes in definitive films like D.A. Pennebaker's seminal work *Bob Dylan: Dont Look Back* and *The Brandon Teena Story* (the true story behind the Oscar®-winning movie *Boys Don't Cry*), as well as films of enormous sociocultural relevance including *Hacking Democracy* and the Academy Award® nominee *Operation Homecoming: Writing the Wartime Experience*. Docurama Films has also released the critically acclaimed *The Wild Parrots of Telegraph Hill* and *Andy Goldsworthy's Rivers and Tides*. In 2007, Docurama Films had its exciting first theatrical release with *Air Guitar Nation*, and in 2008, release highlights included *Gypsy Caravan* with Johnny Depp, the fun and engrossing expose *King Corn*, and the Emmy Award-winning *Autism: The Musical*.

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