

PREORDER FEB 16 RELEASE MAR 16

NEW RELEASE: HISTORY™

CLASH OF THE GODS: THE COMPLETE SEASON ONE (Blu-ray & DVD)

Ancient Mythology leaps to life through modern-day CGI

- Already an iTunes best-seller, this new hit series from HISTORY brings ancient mythology to life in the incredible graphic style of *300* – an amazing Blu-ray experience!
- Timed to release the DVD re-release of *Clash of the Gods* and the new theatrical version starring Liam Neeson (*Batman Begins*, *Kinsey*), CLASH OF THE GODS is a great tie-in to the upcoming blockbuster and will be re-promoted when the film is released on Blu-ray and DVD.
- This riveting 10-part series travels back in time to reveal the stories behind some of history's most infamous mythological figures and legends including:

Beowulf	The Minotaur
Hades	Odysseus
Hercules	Thor
Hobbits	Zeus
Medusa	and more...

- Marketing includes national commercials during the month of street in over 100 million homes, extensive on-line marketing initiatives including a viral widget, blogger giveaways and paid ads forecasted to reach over 1MM consumers, plus PR outreach tying in with *Clash of the Titans* and targeting mythology fans and video gamers.

SYNOPSIS Reacquaint yourself with myths so powerful that they remain woven into the fabric of the present world, resonating with real-life relevance From the epic tragedy of Medusa, Greek mythology's most infamous female fiend, to Hercules, its greatest action hero, and Hades, master of the land of the dead and a god so feared no one would speak his name, explore these myths and the legendary figures who inspired them in CLASH OF THE GODS.

PRODUCT INFORMATION DVD

SRP: \$29.95, \$34.95 CAN
 FORMAT: 3-pk
 PACKAGING: Swing Amaray
 LENGTH: 7 hrs., 50mins.
 GENRE: Documentary
 YEAR: 2009

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

CAT NO. AAAE208561 UPC 7-33961-20856-6 ISBN 1-4229-7116-3

PRODUCT INFORMATION Blu-ray

SRP: \$39.95, \$44.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing Amaray
 LENGTH: 7 hrs., 50mins.
 GENRE: Documentary
 YEAR: 2009

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

CAT NO. AAAE212922 UPC 7-33961-21292-1 ISBN 1-4229-7653-X



DISTRIBUTED BY
NEWVIDEO
 Distributed in the U.S. by
 New Video, 902 Broadway, 9th FL
 New York, NY 10010
 newvideo.com

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 Distributed exclusively in Canada by
 E! Entertainment, 175 Bloor Street East,
 North Tower, Suite 1400
 Toronto, ON, M4W 3R8

