



PREORDER APR 20 RELEASE MAY 11

NEW RELEASE: HISTORY™

THE WAR IN THE PACIFIC and D-DAYS IN THE PACIFIC

The TRUE stories of the Pacific campaign from the most trusted brand in military history

- Timed with the finale of HBO's epic, \$200 million miniseries *The Pacific*, the blockbuster follow-up to *Band of Brothers* from executive producers Tom Hanks and Steven Spielberg (premiere seen by 4 million viewers).
- HISTORY's World War II DVDs are proven heavyweights, and the recent success of *WWII in HD* (one of our fastest-shipped titles ever, and our MOST successful Blu-ray to date)) has led to a significant resurgence in interest.
- Perfect for Memorial Day and Father's Day promotions.
- Supported by an aggressive marketing campaign including TV Spots, Facebook/Twitter applications, military education outreach, and online targeting of HBO's *The Pacific* fans.

SYNOPSIS

THE WAR IN THE PACIFIC

This extraordinary collection is the most complete account of World War II's Pacific Theater ever created. Combining graphic combat footage and expert commentary, it's a commanding view of the battles and strategy, the men and machines, and the horror and heroism that marked this epic conflict.

D-DAYS IN THE PACIFIC

A 3-part overview of the "other" D-Days of World War II – the ones that took place in the Pacific. The series shows how we developed from the shockingly inept and under-equipped landing on Guadalcanal to the massive, specialized steamroller assaults of 1944-45.

THE WAR IN THE PACIFIC

SRP: \$14.95 U.S., \$16.95 CAN
 FORMAT: 2-pack
 PACKAGING: Swing Amaray
 LENGTH: Approx. 185 mins
 GENRE: Documentary
 YEAR: 1996

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 (AUDIO FORMAT: Stereo)
 UNITS PER CARTON: 30

D-DAYS IN THE PACIFIC

SRP: \$19.95 U.S., \$22.95 CAN
 FORMAT: 2-pack
 PACKAGING: Swing Amaray
 LENGTH: Approx. 4 hrs, 36 mins
 GENRE: Documentary
 YEAR: 2005

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

DISTRIBUTED BY

NEWVIDEO

Distributed in the U.S. by
 New Video, 902 Broadway, 9th FL
 New York, NY 10010



Distributed exclusively in Canada by
 E! Entertainment, 175 Bloor Street East,
 North Tower, Suite 1400
 Toronto, ON, M4W 3R8

CAT NO. AAAE226230

UPC 7-33961-22623-2

ISBN 1-4229-8943-7

CAT NO. AAAE226220

UPC 7-33961-22622-5

ISBN 1-4229-8942-9