

#### SYNOPSIS MY DOG: AN UNCONDITIONAL LOVE STORY

explores the unique relationship between humans and their canine companions through candid interviews with famous dog lovers such as Richard Gere and Carey Lowell, Edward Albee, Edie Falco, Isaac Mizrahi and Glenn Close. Viewers are offered an intimate glimpse into the lives of these actors and musicians, authors and designers through the aspect of their lives that unites them all: the profound connection they have with their dogs. A tribute to the dogs that have made our lives richer and happier, MY DOG captures the remarkable bond that sees us through the best and worst of times and makes us better, kinder people.

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NEW RELEASE: DOCURAMA

# MY DOG: AN UNCONDITIONAL LOVE STORY

*Famous dog lovers celebrate the human-canine bond*

- Stars featured in the film include Glenn Close, Richard Gere and Carey Lowell, Edie Falco, Christopher Meloni, Isaac Mizrahi, Lynn Redgrave, Edward Albee, Greg Louganis, Richard Belzer, Cindy Adams and more!
- 20% of every dollar earned by the filmmakers will be donated to nonprofit animal welfare charities designated by the celebrities featured in the film.
- Produced by legendary Broadway producer Daryl Roth (*Proof*, *August: Osage County*), the film was an official selection at the Heartland and Sedona Film Festivals.
- Families love dogs! \$500MM+ has been earned in retail revenue on movies featuring dogs.
- Grassroots marketing outreach to dog organizations, charities and clubs.
- Marketing and PR outreach will target outlets for dog lovers and fans of the celebrities featured in the film (e.g., *Animal Fair* magazine, PeoplePets.com) with clips, reviews and giveaways.

#### PRODUCT INFORMATION

DVD FEATURES: Deleted scenes and additional interviews

SRP: \$26.95 U.S. \$29.95 CAN

FORMAT: Single

PACKAGING: Single amaray

LENGTH: Approx. 50 mins + extras

GENRE: Documentary

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

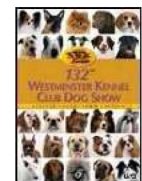
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

#### RELATED & RECOMMENDED



**THE LOVED  
DOG WITH  
TAMAR  
GELLER**



**THE 132<sup>nd</sup>  
WESTMINSTER  
KENNEL CLUB  
DOG SHOW**

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