

SYNOPSIS The 1985 World Series championship was the crowning moment for the Kansas City Royals franchise. In 1985 the club overcame a late season deficit to win the Division, trailed Toronto in the ALCS 3 games to 1 to rally for the pennant, and capped the delirious ride with World Series history-making victory over the St. Louis Cardinals. Under the even-keeled guidance of manager Dick Howser and led by veteran stars George Brett, Frank White, Dan Quisenberry, Willie Wilson, and the precocious pitching of Bret Saberhagen the Royals persevered and conquered their cross-state opponents. The seven games in this remarkable DVD collection showcase the rollercoaster of intra-state emotions as the Cardinals flew out to grab three quick wins only to have the Royals capture the final three games in oh-so-dramatic fashion.

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PREORDER JUN 29 RELEASE JUL 27

NEW RELEASE: SPORTS

KANSAS CITY ROYALS 1985 WORLD SERIES COLLECTOR'S EDITION

Every heart-stopping moment from the 1985 World Series versus the St. Louis Cardinals!

- Timed to the 25th Anniversary celebrations with the team. These historic 7 games between the Royals and the Cardinals are presented in their entirety, packaged in one collectible set featuring SleeveStats™.
- Bonus features include memorable moments from the Royals 1985 season, rare interviews and archive footage.
- Releasing with the start of the 2010 season, marketing will target Royals fans through local radio and print promotions, and promotional partnerships with the team and 1985 ace pitcher and Royals spokesperson, Bret Saberhagen.
- PR campaign will target fans through print, radio, and online promotions and giveaways on leading sports stations and in sports and home video print publications and blogs.

PRODUCT INFORMATION

DVD FEATURES: Interviews and team highlights

SRP: \$69.95 U.S., \$79.95 CAN

FORMAT: 7DVDs

PACKAGING: Thinpacks

LENGTH: 17 hrs., 55 mins. + extras

GENRE: Sports

YEAR: 2010

LANGUAGE: English

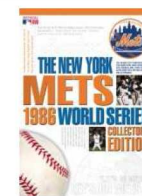
COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: TK

RELATED & RECOMMENDED



THE NEW YORK METS 1986 WORLD SERIES COLLECTOR'S EDITION



THE LOS ANGELES DODGERS 1988 WORLD SERIES COLLECTOR'S EDITION

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