

SYNOPSIS BEST WORST MOVIE embarks on an off-beat journey into the undisputed worst movie in cinematic history: *Troll 2*. In 1989, when an Italian filmmaker and unwitting Utah actors shot the ultra-low budget horror film, they had no idea that twenty years later they would be celebrated worldwide for their legendary ineptitude. Two decades later, the film's now-grown-up child star (Michael Paul Stephenson) unravels the improbable, heartfelt story of the Alabama dentist-turned-cult movie icon and the Italian filmmaker who come to terms with this genuine, internationally revered cinematic failure. Is *Troll 2* really the worst movie ever made as claimed by IMDB and Rotten Tomatoes? Or is it a misunderstood masterpiece that never fails to entertain... a work of genius?

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BEST WORST MOVIE

The hilarious legacy of *Troll 2*, the worst movie of all time

- Timed for the 20th anniversary of *Troll 2*'s release, as well as MGM's October 5th BD release of the film, which will feature a sticker tagging BEST WORST MOVIE.
- Following a run at more than 15 film festivals including SXSW, the film began its theatrical run in April 2010 and will continue to play theatrically around the U.S. into Fall 2010.
- Press coverage has included raves from *The New Yorker* ("Hilarious and sad...priceless") and *USA Today* ("BEST WORST MOVIE has heart"), features in *The New York Times*, on NPR and on ABC's *Nightline*, and mentions in *Entertainment Weekly* and on *The Tonight Show*. It has been "Certified Fresh" on Rotten Tomatoes, with a 94% approval rating.
- *Troll 2* fans are a phenomenon, selling out screenings of *Troll 2* internationally, starting *Troll 2* festivals and creating their own T-shirts, remixes and videogames.
- Over an hour of bonus material includes deleted scenes and interviews, music videos, fan contributions, a message from *Troll 2*'s Goblin Queen and more
- Grassroots marketing and press outreach will target *Troll 2* fans, horror, comedy, pop culture and film fans with exclusive clips and giveaways, and interviews with the director and cast; promotion at NY Comic-Con; and promotion around "National Turkey Day" (Thanksgiving) as well as in gift guides.

PRODUCT INFORMATION

DVD FEATURES: Deleted scenes (including with *Troll 2* cast members not included in the film); interviews; music videos, filmmaker Q&A

SRP: \$19.95 U.S.

FORMAT: DVD Single

PACKAGING: Single Lime Green Amaray

LENGTH: Approx. 93 mins + extras

GENRE: Documentary

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

AUDIO FORMAT: 5.1

UNITS PER CARTON: 30

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