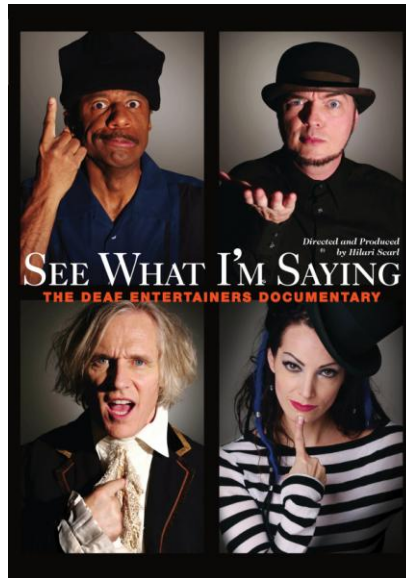


FOR IMMEDIATE RELEASE



“SEE WHAT I’M SAYING,” THE FIRST OPEN-CAPTIONED COMMERCIAL FILM IN AMERICAN HISTORY, AVAILABLE ON DVD AND DIGITAL ON FEBRUARY 22

“Complex, candid and all-but-essential viewing for hearing audiences, Hilari Scarl’s intrepid debut feature, ‘See What I’m Saying: The Deaf Entertainers Documentary,’ educates without lecturing and engages without effort.” - *The New York Times*

“Hilari Scarl’s powerful and moving film about the unsung community of deaf entertainers does something few documentaries accomplish: It takes us into a world we know little or nothing about and not only enlightens, but entertains.” - *USA Today*

December 6, 2010 – With more than 30 million deaf and hard-of-hearing individuals living in the U.S., deaf culture thrives in America. Yet although deaf performers are famous within their own community, they remain largely unknown to hearing audiences. **SEE WHAT I’M SAYING: THE DEAF ENTERTAINERS DOCUMENTARY** is an inspirational and heartfelt documentary that follows four well-known entertainers in the deaf community: a comic, a drummer, an actor and a singer as they attempt to cross over to mainstream audiences. These uniquely talented deaf entertainers overcome great challenges on their way to personal triumphs and professional success.

Bob Hiltermann, a drummer in the world's only deaf rock band, Beethoven's Nightmare, produces the largest show in the band's 30 year history; **CJ Jones**, a hugely famous and internationally renowned comic in the Deaf world, but virtually unknown to hearing audiences, fights to cross over to the mainstream by producing the first international sign language theatre festival in Los Angeles; **Robert DeMayo**, a brilliant actor who teaches at Juilliard, struggles to survive when he becomes homeless while living with HIV; and **TL Forsberg**, a hard-of-hearing singer finds herself caught between the hearing and deaf communities when she attracts her first major producer to record her first CD, "Not Deaf Enough."



"Watching the blistering gap between my deaf and hard-of-hearing friends and the hearing world in our everyday interactions, I witnessed indifference to them in public. Their stories inspired me to do better," says Scarl. "I hope to create awareness that the top performers in the deaf community are on par with the best hearing entertainers, and that their talents and humanity have a universal appeal."

Chronicled with rare intimacy and candor, **SEE WHAT I'M SAYING** is the first open captioned* commercial film in American history. At the same time, it opens the door to deaf culture, allowing the sign language in the film to be accessible to all audiences.

More than 2 hours of bonus features include: additional performances, extended interviews, deleted scenes, trailers, and English subtitles for the deaf and hard of hearing.

SEE WHAT I'M SAYING is directed and produced by Hilari Scarl and edited by Marcus Taylor; Jeff Gatesman, Director of Photography.

Pricing:	\$29.95 US
Runtime:	90 mins., plus bonus features
Catalog #:	NNVG237071

Language: English
Color: Color
Genre: Documentary

*The term "Open Captioned" is used when text is burned-in on the picture, similar to subtitles for foreign films. Open captions also includes audio descriptors and non-speech information that assist deaf audiences, such as [phone rings] or a musical note symbol to indicate song lyrics or background music. Open captions are part of the film and can't be turned off, unlike closed captions which can be turned on and off with a decoder. Captions for **SEE WHAT I'M SAYING** were generously funded by Microsoft and Sprint Relay.

About Docurama Films

Docurama Films is dedicated to making critically acclaimed and cutting-edge documentaries available digitally and on home video. In 1999, New Video launched Docurama Films with the release of the first feature documentary on DVD, D.A. Pennebaker's *Bob Dylan: Don't Look Back*. Over a decade later and a line of over 250 award-winning and highly acclaimed documentary titles, Docurama continues its mission to unearth and release the great classic documentaries of the last fifty years while spreading the word about filmmakers who are taking the form to new heights. The Docurama catalog features a wide span of titles from varying genres including the arts, history/politics, environmental, ethnic interest, LGBT, music, and socio-cultural as well as theatrical fan-favorites like *The Wild Parrots of Telegraph Hill* and *Andy Goldsworthy: Rivers and Tides*. Releases in 2010 include the screwball comedy *The Yes Men Fix the World*, the empowering music celebration *Soundtrack for a Revolution* and the crowd-pleasing *Best Worst Movie*.

www.docuramafilms.com

About New Video

New Video is a leading independent privately-held distributor of quality entertainment via DVD, Blu-ray, download and streaming platforms, and cable VOD. We are the proud home to some of the most prestigious names in the industry like A&E®, HISTORY™, Lifetime®, Major League Baseball®, Scholastic Storybook Treasures™, Arthouse Films and Tribeca Film as well as our own lines Docurama Films®, and the newly launched Flatiron Film Company®. Since 1991, our mission has been to discover first-rate content and deliver to audiences through traditional platforms and evolving new media. We selectively handpick our library while collaborating directly with our brand partners and filmmakers to cultivate a superior product and fresh new viewing experiences for our audiences. We are headquartered in New York City, but have an international presence in 45 territories. www.newvideo.com.

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