

SYNOPSIS Filmed over nearly three years, WASTE LAND follows renowned artist Vik Muniz as he journeys from his home base in Brooklyn to his native Brazil and the world's largest garbage dump, Jardim Gramacho, located on the outskirts of Rio de Janeiro. There he photographs an eclectic band of "catadores" -- or self-designated pickers of recyclable materials. Muniz's initial objective was to "paint" the catadores with garbage. However, his collaboration with these inspiring characters as they recreate photographic images of themselves out of garbage reveals both the dignity and despair of the catadores as they begin to re-imagine their lives.

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WASTE LAND

A gorgeous, acclaimed meditation on the transformative power of art

- Nominated for a 2011 Oscar® for Best Documentary Feature.
- WASTE LAND has won 18 festival awards, followed by a theatrical run in over 40 top markets in a qualifying run for the Academy Awards.
- Release timed for broadcast on PBS's *Independent Lens* on April 19, 2011 as well as Earth Day promotions.
- Press coverage includes a 3-page feature in the *NY Times* Arts section and features in *New York Magazine* and *Black Book*.
- Vik Muniz's retrospective broke all attendance records in Brazil (over 1 million) making it second in popularity only to Picasso.
- Potential to promote around Vik Muniz's exhibits/retrospectives.
- PR and grassroots outreach to fans of Muniz (8K Facebook followers) and environmental outlets.

PRODUCT INFORMATION

DVD FEATURES: Extended bonus footage: "Beyond Gramacho", "An Untold Story"

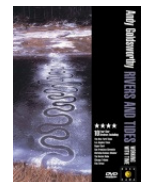
SRP: \$29.95 U.S.
 FORMAT: DVD Single
 PACKAGING: Single Amaray
 LENGTH: Approx. 93 mins + extras
 GENRE: Documentary/Arts
 YEAR: 2010

LANGUAGE: English; Portuguese with English Subtitles
 COLOR: Color
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

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