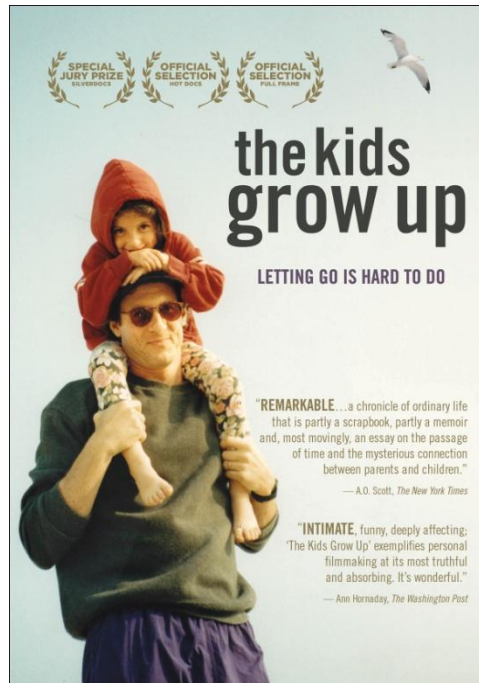


FOR IMMEDIATE RELEASE



“THE KIDS GROW UP,” AN INTIMATE LOOK AT PARENTHOOD AND THE MEANING OF LETTING GO, AVAILABLE JULY 19 ON DVD

“Remarkable...a chronicle of ordinary life that is partly a scrapbook, partly a memoir and, most movingly, an essay on the passage of time and the mysterious connection between parents and children.” - A.O. Scott, *The New York Times*

June 13, 2011, New York, NY – In his *51 BIRCH STREET*, one of the most highly praised personal documentaries of recent years, award-winning director Doug Block took a hard look at his parents’ 54-year marriage and his own relationship with his father. With his latest feature documentary, Block turns in the other direction, offering an exceptionally moving film about his relationship with his only child, Lucy. Utilizing a lifetime of family footage, he crafts not only a loving portrait of a girl transitioning into womanhood, but an incredibly candid look at modern-day parenting, marriage, and what it means to let go.

Told from Block's engaging first-person perspective, ***THE KIDS GROW UP*** focuses on Lucy's last year at home before leaving for college. It turns out to be a turbulent time of transition for the entire family. Doug's stepson Josh (14 years Lucy's elder) has a child, making Doug and his wife Marjorie first-time grandparents. Marjorie endures a severe episode of clinical depression, her first in 13 years, then fully recovers. Lucy has her first serious romantic

relationship, only to grapple with whether or not to break it off before leaving for college. And Doug's dwelling on Lucy's imminent departure masks a deeper conflict about aging and the looming empty nest.

Moving seamlessly between past, present and the fast-approaching future, we see Lucy blossom from precocious kid to serious and self-possessed young woman over the course of the film. Meanwhile, Doug's continuing effort to come to peace with his aging authoritarian father, contrasted with Josh's eagerness to be a stay-at-home dad, illustrates just how far conceptions of fatherhood have shifted over the generations.

With the clock ticking ever closer towards the day Lucy leaves, Block struggles to find a balance between being a filmmaker and a father and tensions flare. As he comes to understand the difference between love and attachment, it becomes apparent that ***THE KIDS GROW UP*** is not just Lucy's coming of age story but very much her father's as well.

"The Kids Grow Up" exemplifies personal filmmaking at its most truthful and absorbing. It's more than all right. It's wonderful." - Ann Hornaday, *THE WASHINGTON POST*

THE KIDS GROW UP was an official selection at the IDFA, Hot Docs and Full Frame film festivals and was the winner of the Special Jury Prize at Silverdocs. The film was a New York Times and New York Magazine Critics' Pick when it premiered theatrically in October, 2010.

THE KIDS GROW UP is directed by Doug Block; produced by Block and Lori Cheatle; edited by Maeve O'Boyle. The DVD bonus features include: From *51 Birch Street* to *The Kids Grow Up*; Doug Block on making personal documentaries; Outtakes; The Block Family Reacts to *The Kids Grow Up*; and "In Memory of Mike Block."

Pricing:	\$29.95 US
Runtime:	90 mins., plus extras
Rating:	NR
Catalog #:	NNVG240711
Language:	English
Color:	Color
Audio Format:	Dolby Digital 2.0 Stereo
Genre:	Documentary

About Docurama Films

In 1999, **NEW VIDEO** launched **Docurama Films**® with the first feature documentary available on DVD: D.A. Pennebaker's *Bob Dylan: Dont Look Back*. Twelve years and 250 award-winning, highly-acclaimed documentary titles later, Docurama continues to discover and release the greatest non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features an array of topics including the performing and visual arts, history, politics, the environment, ethnic and gender interests, and all-time favorites including *The Wild Parrots of Telegraph Hill*, *Andy Goldsworthy: Rivers and Tides* and *King Corn*. Recent releases

include *The End of the Line*, *Best Worst Movie*, the 2011 Oscar®-nominated film, *Gasland*, and the first-ever Blu-ray release of *Dont Look Back*.

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About New Video

Celebrating its 20th anniversary in 2011, New Video is a leading entertainment distributor and the largest aggregator of independent digital content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD, and theatrical release. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. The company's library includes original TV series and movies from A+E® Home Entertainment, HISTORY™, and Lifetime®, unforgettable games and trophy sets from Major League Baseball®, storybook treasures from Scholastic®, award-winning documentaries from Docurama Films®, Arthouse Films, and Plexifilm, next-gen indies and web hits from Flatiron Film Company®, the best in Chinese cinema from China Lion, and festival picks from Tribeca Film. New Video is proud to distribute the 2011 Oscar®-nominated films *Gasland*, *Waste Land* and, on digital, *Restrepo*.

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