

SYNOPSIS In his 51 BIRCH STREET, one of the most highly praised personal documentaries of recent years, Doug Block took a hard look at his parents' marriage and his own relationship with his father. With his latest film, Block turns in the other direction, offering an exceptionally moving look at his relationship with his only child, Lucy. THE KIDS GROW UP is a chronicle of Lucy's emotionally fraught last year at home before leaving for college. Moving fluidly between past, present, and the fast-approaching future, Block uses a lifetime of footage to craft not only a loving portrait of a girl transitioning into womanhood, but also an incredibly candid look at modern-day parenting, marriage, and what it means to let go.

THE KIDS GROW UP

A moving meditation on parenthood and growing up

- Timed to release on the heels of HBO's Father's Day broadcast premiere.
- Played theatrically in 23 markets, including NY and LA, and was named a *New York Times* Critics' Pick.
- The film is acclaimed director Doug Block's sequel to his cult hit *51 Birch Street*.
- Celebrity endorsers include Stephen Sondheim, Judd Apatow, and Michel Gondry, who says Block "[finds] the extraordinary in the patient observation of everyday life."
- Taps into universal issues such as parenthood and growing up, perfect for Back to School promotions.
- Will leverage access to the director for press and promotion, including his "d-word.com" forum for documentary pros and fans.

PRODUCT INFORMATION

DVD FEATURES: Outtakes; The Block Family reacts; In memory of Mike Block "From 51 Birch Street to the Kids Grow Up"; Doug Block on making personal documentaries

SRP: \$29.95 U.S. \$34.95 CAN

FORMAT: DVD Single

PACKAGING: Single Amaray

LENGTH: Approx. 90 mins + extras

GENRE: Documentary

YEAR: 2010

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

AUDIO FORMAT: Stereo

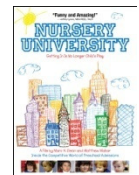
UNITS PER CARTON: 30

TRAILER: <http://trailers.apple.com/trailers/independent/thekidsgrowup/>

COMP TITLES



51 BIRCH STREET



NURSERY UNIVERSITY