

NEWVIDEO®



**SWEEPING HISTORICAL EPIC, "THE WARRING STATES,"
DEBUTS DAY-DATE ON VOD, DIGITAL AND DVD ON NOVEMBER 15,
FOLLOWING THEATRICAL RELEASE IN CHINA, U.S. AND CANADA**

“A first-rate cast, with a standout perf from Sun... a well-armored, back-kicking, blood-spewing and often furious addition to the Chinese feudal epic genre. – *Variety*

October 27, 2011 – New York, NY – Set during China’s Warring States Period (475 BC – 221 BC), **THE WARRING STATES** centers on a rivalry between brothers and military strategists Sun Bin (**Hong-lei**, *Mongol*) and Pang Juan (**Francis Ng**, *Young and Dangerous*). Jealousy rages in Pang, and after securing a powerful military general position, he frames Sun for treason. Sun is branded a criminal and becomes a prisoner. In order to escape, Sun feigns mental instability and soon becomes his brothers’ peer as a top strategist and statesman. Both men meet again on the battlefield, leading armies against one another in a fight to the death.

Hong-lei is considered one of China’s leading actors and Francis Ng has won the Hong Kong Film Critics Society Best Actor award three times. **THE WARRING STATES** was filmed in the northern Chinese province of Henan at Jiaozuo Film and Television City by director **Jin Chen**, whose previous films, *Crossing Over* and *Chrysanthemum Tea* (aka *Love Story By Tea*), found acclaim at the Tokyo Film Festival and the Moscow International Film Festival (respectively). Working with his *Crossing Over* screenwriter, **Shen Jian**, Chen fought hard for both realism and accuracy as it relates to these two very important historical figures.

Also starring Kim Hee-Sun (*The Myth*), Kiichi Nakai (*47 Ronin*), Jing Tian (*An Epic of a Woman*) and Jiang Wu (*1911*), **THE WARRING STATES** topped China's box office with over \$7 million in only six days, prior to opening on 23 screens in the U.S. and Canada in 2011.

Releasing on Cable VOD, digital platforms and DVD for the first time in North America day-and-date on November 15, **THE WARRING STATES** is the third title from New Video’s new partnership with China Lion Film Distribution, following **Aftershock. What Women Want**, starring **Andy Lau** and **Gong Li**, also debuts cross-platform on November 15.

SRP: \$26.95 US; \$29.95 CAN
Runtime: 130 minutes
Rating: NR
Catalog #: NNVG253250
Language: Mandarin, with Chinese and English subtitles
Color: Color
Audio Format: Dolby Digital 2.0 Stereo
Genre: Martial Arts, World Cinema

About New Video

Celebrating its 20th anniversary in 2011, New Video is a leading entertainment distributor and the largest aggregator of independent digital content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD, and theatrical release. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. The company's library includes original TV series and movies from A+E[®] Home Entertainment, HISTORY[™], and Lifetime[®], unforgettable games and trophy sets from Major League Baseball[®], storybook treasures from Scholastic[®], award-winning documentaries from Docurama Films[®], Arthouse Films, and Plexifilm, next-gen indies and web hits from Flatiron Film Company[®], the best in Chinese cinema from China Lion, and festival picks from Tribeca Film. New Video is proud to distribute the 2011 Oscar[®]-nominated films *Gasland*, *Waste Land* and, on digital, *Restrepo*.

About China Lion

China Lion Film Distribution is a joint venture between China-based Jiang Yanming and New Zealand-based Milt Barlow (the latter via his company, Incubate) with Yanming, the majority shareholder, serving in the role of President and Barlow serving as CEO. China Lion has distribution agreements with some of China's leading studios including Huayi Bros, Shanghai Film Group and PolyBona, and exclusive exhibition agreements with AMC in the U.S. and Toronto, Cineplex in Vancouver and Consolidated Theatres in Hawaii. China Lion will release up to fifteen films each year, and wherever possible, seek to release its films day-and-date with mainland China.

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