

THE LAST MOUNTAIN

Ordinary citizens fight Big Coal in this riveting expose

- National theatrical release supported by a \$1-million P&A budget in top markets through July, followed by an Oscar®-qualifying run:
 - New York
 - Los Angeles
 - Washington, D.C.
- Premiered at the 2011 Sundance Film Festival to rave reviews from top-tier press
- Features Robert F. Kennedy, Jr., an ardent supporter of the cause willing to promote at V.I.P. screenings and events.
- Has been garnering attention and rave reviews from top tier press, including *The New York Times*, *Vanity Fair*, *People*, MSNBC and *The Colbert Report*.
- In the same vein as Oscar® nominee *Gasland*, THE LAST MOUNTAIN tackles an issue—mountaintop removal coal mining—that's reached critical mass in the environmental/political press.
- Marketing and PR outreach to leverage access to Robert F. Kennedy, Jr. as well as significant national environmental organizations, outlets and bloggers, including the National Resources Defense Council(NRDC).

PRODUCT INFORMATION

DVD FEATURES: TK

SRP: \$29.95 U.S. \$34.95 CAN

FORMAT: DVD Single

PACKAGING: Single Amaray

LENGTH: Approx. 95 mins + extras

GENRE: Documentary

YEAR: 2010

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

AUDIO FORMAT: Stereo

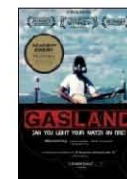
UNITS PER CARTON: 30

TRAILER: <http://www.youtube.com/watch?v=O8WpxiwxGns>

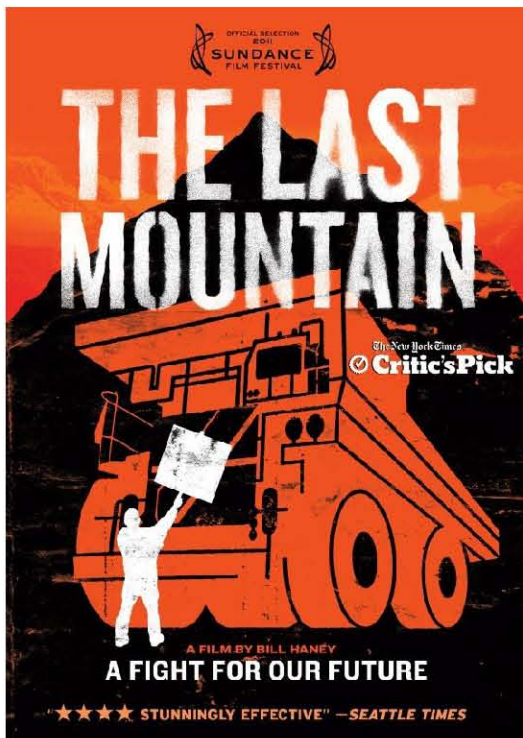
COMP TITLES



HARLAN COUNTY, USA



GASLAND



SYNOPSIS THE LAST MOUNTAIN is a spellbinding tour at the frontlines of America's most spirited battle over the environment and the economy. Set deep in the heart of Appalachian West Virginia, this consciousness-raising film captures a rowdy band of citizens as they try to stop a giant coal company from blowing up a pristine mountain for its coal. A tale of greed and courage, folly and forward-thinking, THE LAST MOUNTAIN is chock-full of the coal hard facts and vivid testimony from the hardscrabble people whose lives are intertwined with coal.