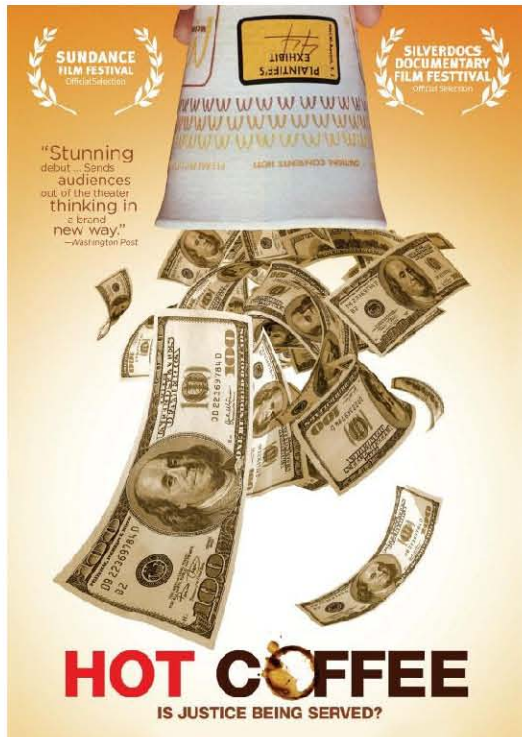


HOT COFFEE

An eye-opening look at the co-opting of our justice system

- Following screenings at 10 film festivals, including Sundance and HotDocs, HOT COFFEE will have an Oscar®-qualifying run.
- Broadcast premiere on HBO on June 27, 2011.
- Tells the stunning truth behind the McDonald's "Hot Coffee" case, an infamous case parodied on *Seinfeld* and David Letterman
- Likened to *An Inconvenient Truth* and *Food, Inc.* for the manner in which it "sends audiences out of the theater thinking in a brand-new way about something they thought they understood" (*Washington Post*)
- Features best-selling author John Grisham—whose novel *The Appeal* is based on a case presented in the film—as well as Senator Al Franken
- Marketing and PR outreach to target lawyer organizations such as the Bar Association as well as politically progressive outlets and bloggers, such as:
 - Politico (204K Twitter followers)
 - Huffington Post (1MM Twitter followers)
 - The Nation (122K followers)



SYNOPSIS An eye-opening documentary with jaw-dropping revelations, HOT COFFEE exposes how corporations spent millions on a propaganda campaign to distort Americans' view of lawsuits—forever changing the civil justice system. From the infamous case of the woman who sued McDonalds over spilled coffee to the saga of the Mississippi Supreme Court Justice deemed "not corporate enough" by business interests, HOT COFFEE tears apart the conventional wisdom about "frivolous lawsuits." Instead, this whip-smart film shows how access to the courts is blocked by corruption, greed and the unyielding power of special interests.

PRODUCT INFORMATION

DVD FEATURES: Interview with the Director; Take Action; Trailer; Teaser; Deleted Scenes

SRP: \$29.95 U.S.
 FORMAT: DVD Single
 PACKAGING: Single Amaray
 LENGTH: Approx. 89 mins + extras
 GENRE: Documentary
 YEAR: 2011

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: TK
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

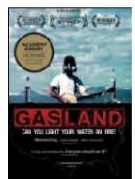
TRAILER:

<http://dl.dropbox.com/u/12245400/Hot%20Coffee%20Trailer%20MAY%20480.mov?dl=1>

COMP TITLES



CAPITALISM: A LOVE STORY



GASLAND