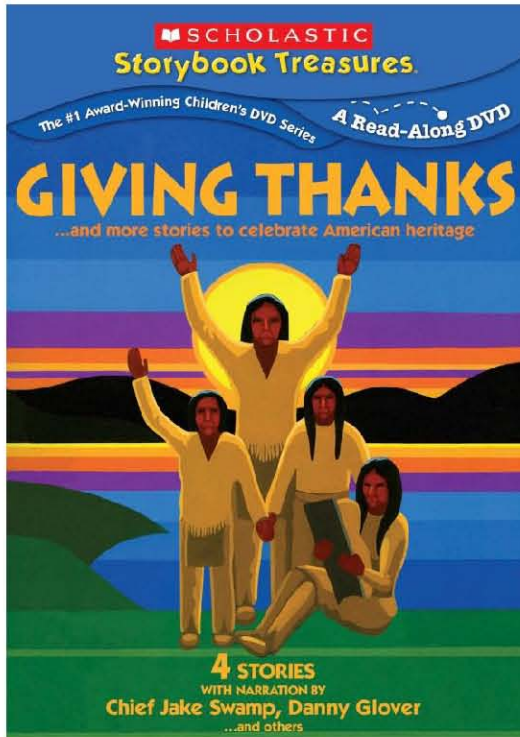


GIVING THANKS

... AND MORE STORIES TO CELEBRATE AMERICAN HERITAGE

Celebrate Thanksgiving and American Heritage with this DVD!

- Four stories, including the recent Parent's Choice Award winner *Lincoln & Douglass: An American Friendship*, complete this perfect-for-Thanksgiving DVD.
- Features celebrity narrator Danny Glover and Native American Mohawk leader Chief Jake Swamp.
- *Giving Thanks* includes narration in both English and in the Mohawk language.
- Teaches American history and friendship skills.
- Great for building early reading skills—read-along function highlights the words as they are read, allowing a child to follow the narrator.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, all national and regional women's publications (e.g. All You), daily news outlets (e.g. USA Today), Radio spots on NPR and Sirius kids stations, will use Thanksgiving angle in pitch and in sale.



SYNOPSIS Perfect for Thanksgiving, Scholastic presents stories to help celebrate American heritage. Stories include *Giving Thanks*, *Hiawatha*, *Pilgrims of Plimoth*, and *Lincoln & Douglass: An American Friendship*. Bonus Features include the popular Read Along Function, and an interview with *Lincoln* and *Douglass* author Nikki Giovanni.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Interview with Author Nikki Giovanni (*Lincoln & Douglass*),

SRP: \$14.95, SRP, \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: Approx 92 mins

GENRE: Animation

YEAR: various

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



LINCOLN & DOUGLASS: AN AMERICAN FRIENDSHIP



DUKE ELLINGTON