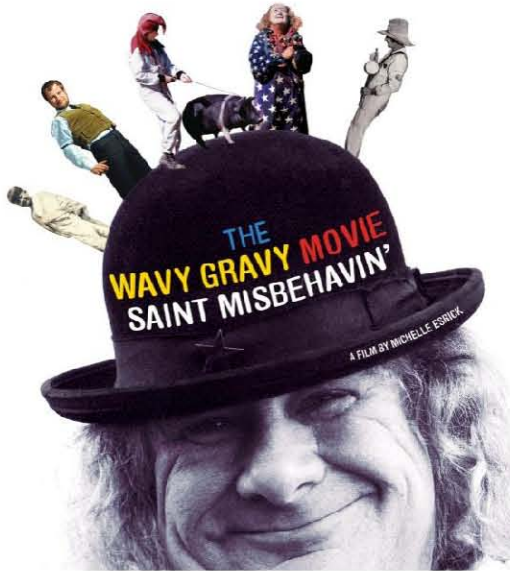




"SAINT MISBEHAVIN' IS AN UNABASHED LOVE LETTER TO THE WORLD THAT DEFIES THE CYNICISM OF OUR AGE."
—STEPHEN HOLDEN, *THE NEW YORK TIMES*



SYNOPSIS THE WAVY GRAVY MOVIE journeys from the hills of California to the Himalayan Mountains to reveal the life of this one-of-a-kind servant to humanity. The film blends Wavy's own words with magical stories from an extraordinary array of fellow travelers both cultural and counter-cultural, revealing the man behind the clown's grin and the fool's clothing. In the film, Wavy is revealed to be more than the tie-dyed entertainer and ice-cream flavor namesake that often defines him in the popular imagination. Audiences will come to know the activist, the optimist and the healer who reaches beyond political, economic and cultural divisions in his commitment to social change and the alleviation of human suffering.

THE WAVY GRAVY MOVIE: SAINT MISBEHAVIN'

An entertaining look at the man behind the "Woodstock clown"

- Following a successful festival run, the 2011 theatrical garnered the film rave reviews from top-tier press, such as *The New York Times* and *IndieWire*.
- An excellent primer on the counterculture of the '50s and '60s, featuring:
 - Extensive rare footage from Woodstock
 - The Grateful Dead, Bonnie Raitt, Jackson Browne, Ramblin' Jack Elliot, Odetta, Patch Adams, Ram Dass and Wavy Gravy himself.
 - Images and sound recordings of the Village poetry/ folk music scene (including Bob Dylan)
- Wavy continues to tour and perform; a benefit concert for his 75th birthday in May 2011 at the famed Beacon Theater featured **Crosby & Nash, Jackson Browne and Ani DiFranco**.
- Promotion for the DVD included an appearance on *Late Night with Jimmy Fallon*, *NBC Nightly News with Brian Williams* and other major press.
- PR/social media outreach to target baby boomers, fans of folk music and political progressives (e.g., *Mother Jones*, *Village Voice*, *SF Bay*, *High Times*).

PRODUCT INFORMATION

DVD FEATURES: TK

SRP: \$29.95 U.S. \$34.95 CAN

FORMAT: DVD Single

PACKAGING: Single-disc ecopack

LENGTH: Approx. 86 mins + extras

GENRE: Documentary

YEAR: 2009

TRAILER: TK

LANGUAGE: English

COLOR: Color

WIDESCREEN: TK

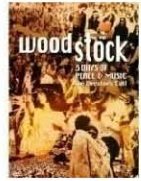
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



FESTIVAL EXPRESS



WOODSTOCK