



**“BEWARE THE GONZO,” STARRING EZRA MILLER, ZOË KRAVITZ,
JESSE MCCARTNEY, AMY SEDARIS AND CAMPBELL SCOTT,
RELEASES JANUARY 24 ON DIGITAL & DVD**

“A juicy David-and-Goliath fantasy and a hardheaded fable about hubris.”
– *The New York Times*

December 12, 2011 – New York, NY – Anyone who roots for the underdog or considers themselves a misfit has probably found a connection with the archetypes in the films of John Hughes. The next generation of outcasts and eccentrics with something unique to say can find solace with the unique characters in Bryan Goluboff’s directorial debut, ***BEWARE THE GONZO***.

Eddie "Gonzo" Gilman (Ezra Miller, *We Need to Talk About Kevin*) is starting a revolution. When the wild-eyed rebel journalist is ousted from his prep school's newspaper by its über-popular editor Gavin Riley (Grammy-nominated singer/songwriter Jesse McCartney), Gonzo decides to become the voice of the oppressed by starting an underground paper with the help of a beautiful outsider, Evie (Zoë Kravitz, *X-Men First Class*). Not afraid to question authority and infuriate the school's principal and staff, they give a voice to all the misfits victimized by Gavin and the rest of the in-crowd. But the more Gonzo uncovers about the injustices in his school, the more he learns that the truth comes with consequences.

Written and directed by Bryan Goluboff (screenwriter, *The Basketball Diaries*) and also starring Campbell Scott (*Rodger Dodger*), Amy Sedaris (*Strangers with Candy*), Judah Friedlander (*30 Rock*) and James Urbaniak (*American Splendor*), ***BEWARE THE GONZO*** releases on January 24 on standard digital platforms and DVD.

Based on his own personal experience, Bryan Goluboff’s film is the story of a 17-year-old student who starts a revolution in his high school but nearly loses himself in the process. When a young Goluboff was kicked off his school’s newspaper in the 1980s, he gathered a group of his friends to begin an underground broadsheet. It started a huge commotion among the student body but also spurred much controversy and backlash from the school’s administration. Goluboff states, “I started a freak show paper to give a voice to everyone, but I ended up hurting people. I became drunk on my own power.” Rising young stars and indie film veterans are cast together in this fresh take on the teen-angst comedy.

BEWARE THE GONZO world premiered at the 2010 Tribeca Film Festival and opened in theaters in September 2011. The film is produced by Craig Cohen, Israel Wolfson, Matthew Weaver; Co-producers Carly Hugo, Matthew Parker, Susan Shopmaker; Executive Producers Scott Prisand and Jenny Fritz. Collen Sharp is editor; Richard Rutkowski, Cinematographer. Written and directed by Bryan Goluboff.

Pricing: \$26.95 US/\$29.95 CAN
Runtime: 94 min + extras
Rating: NR
Catalog #: NNVG253950
Language: English
Color: Color
Audio Format: Dolby Digital 2.0 Stereo
Genre: Comedy
Bonus: An Interview with the **BEWARE THE GONZO** team, Presented by American Express; Deleted Scenes

About Tribeca Film

Tribeca Film is a comprehensive distribution label dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical and home video. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see. American Express continues its support of Tribeca and the independent film community by serving as the Founding Partner of Tribeca Film.

About New Video

Celebrating its 20th anniversary in 2011, New Video is a leading entertainment distributor and the largest aggregator of independent digital content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD, and theatrical release. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. The company's library includes original TV series and movies from A&E® Home Video, HISTORY™, and Lifetime®, unforgettable games and trophy sets from Major League Baseball®, storybook treasures from Scholastic®, award-winning documentaries from Docurama Films®, Arthouse Films, and Plexifilm, next-gen indies and web hits from Flatiron Film Company®, the best in Chinese cinema from China Lion, and festival picks from Tribeca Film.

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