

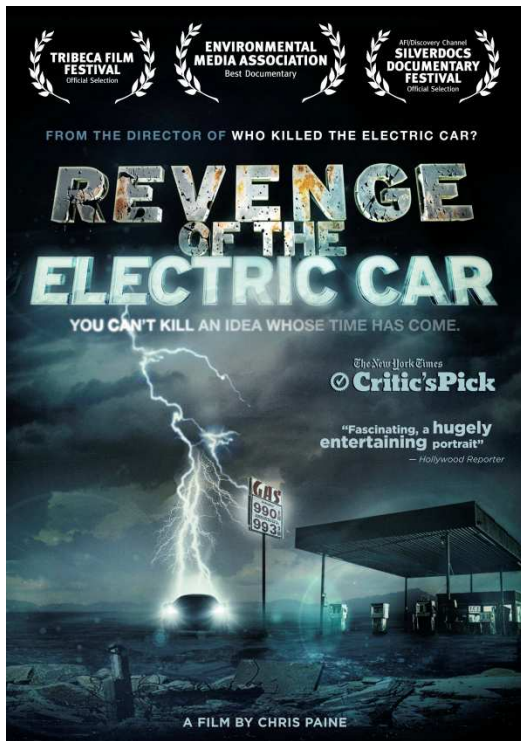
PREORDER **DEC 13** RELEASE **JAN 24**

NEW RELEASE: **DOCURAMA**

REVENGE OF THE ELECTRIC CAR

The enlightening answer to the Who Killed the Electric Car? mystery

- Opens theatrically in October 2011 in NY and LA, followed by a theatrical run in major markets (18 screens booked so far).
- Will air on PBS in April 2012, timed to Earth Day
- From the same director, this is the sequel to the wildly popular *Who Killed the Electric Car?*, which had worldwide box office of \$1.8MM (VideoScan 75K units).
- Features huge names in the automotive industry and Hollywood:
 - Focuses on Bob Lutz, Vice Chairman of **General Motors**, Elon Musk, CEO of **Tesla Motors**, and Carlos Ghosn, CEO and President of **Renault** and **Nissan**
 - Narrated by Academy Award® winner **Tim Robbins**
 - Features **Adrian Grenier**, **Danny Devito**, **Arnold Schwarzenegger**, director **John Favreau** and **Anthony Kiedis** of the Red Hot Chili Peppers
- Premiered at the 2011 Tribeca Film Festival on Earth Day to rave reviews from top-tier press; screened at Seattle Int'l Film Festival and Silverdocs.
- Marketing and PR outreach to target environmental organizations, outlets and bloggers, as well as organizations and press within the automotive industry.



SYNOPSIS In *Revenge of the Electric Car*, director Chris Paine takes his film crew behind the closed doors of Nissan, GM, and the Silicon Valley start-up Tesla Motors to chronicle the story of the global resurgence of electric cars. Without using a single drop of foreign oil, this new generation of car is America's future: fast, furious, and cleaner than ever. With almost every major car maker now jumping to produce new electric models, *Revenge* follows the race to be the first, the best, and to win the hearts and minds of the public around the world. It's not just the next generation of green cars that's on the line. It's the future of the automobile itself.

PRODUCT INFORMATION

DVD FEATURES: Deleted Scenes; Celebrity Interviews

SRP: \$29.95 U.S. n/a CAN

FORMAT: DVD Single

PACKAGING: Single Amaray

LENGTH: Approx. 90 mins + extras

GENRE: Documentary

YEAR: 2011

LANGUAGE: English

COLOR: Color

WIDESCREEN: TK

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

TRAILER:

http://www.youtube.com/watch?v=jkRlu5a6Sb0&feature=player_embedded

COMP TITLES



WHO KILLED THE ELECTRIC CAR?



AN INCONVENIENT TRUTH

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