

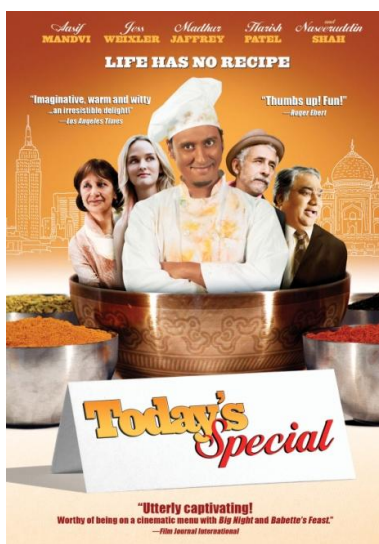
FOR IMMEDIATE RELEASE



CULINARY COMEDY, "TODAY'S SPECIAL," RELEASES JANUARY 24 ON VOD, DIGITAL AND DVD

Aasif Mandvi and Cookbook Legend, Madhur Jaffrey, Star in Sweet and Spicy Critics' Pick

Original Score by Stephane Wrembel, with Original Songs by Goldspot's Siddhartha Khosla



“An irresistible delight! Imaginative, warm and witty! *Today's Special* is alive with a screen full of captivating characters...A gem of wide appeal, richly deserving of finding an audience.”
– *Los Angeles Times*

“The film, like a great meal, leaves you wanting more.” *The Hollywood Reporter*

“Not afraid of a little food porn... this is one quietly lovely film.” – *Epicurious*

December 6, 2011 -- New York, NY -- Written by **Aasif Mandvi** (*The Daily Show with Jon Stewart*) and **Jonathan Bines** (writer, *Jimmy Kimmel Live!*) and starring Mandvi, **TODAY'S SPECIAL** tells the story of Samir, a sous chef who dreams of becoming the head chef at an upscale Manhattan restaurant. When he is passed over for a promotion he impulsively quits and lets his co-worker, Carrie (**Jess Weixler**, *Teeth*), know that he intends to go to Paris and apprentice under a master French chef. Dreams must be put aside, though, after his father Hakim (**Harish Patel**, *Run, Fat Boy, Run*) has a heart attack and Samir is forced to take over Tandoori Palace, the nearly bankrupt family restaurant in Jackson Heights, Queens.

Samir's mother, Farrida (**Madhur Jaffrey**), is consumed with trying to find a wife for her son, while Samir is trying to master Indian cooking to salvage the family business. Luckily, he crosses paths with Akbar (**Naseeruddin Shah**, *Monsoon Wedding*), a taxi driver, passionate chef and worldly raconteur. Akbar inspires Samir and teaches him to trust his senses more than recipes; to stop measuring his life, and to start truly living it. With Akbar's guidance, Samir has a chance to rediscover his heritage and his passion for life through the enchanting art of cooking Indian food.

Directed by **David Kaplan** (*The Year of the Fish*), **TODAY'S SPECIAL** won hearts and stomachs across the country during its theatrical premiere in 2010, earning ★★☆☆ from *The Dallas Morning News*, *The Chicago Tribune* and *The Minneapolis Star-Tribune*, among other accolades. Jaffrey, also an actress, was recently included in *The New York Times*' "2010 Best Cookbooks of the Year" for *At Home with Madhur Jaffrey*. Cameos in the kitchen include **Kevin Corrigan** (*The Departed*, *Buffalo '66*) and **Dean Cain** (*Oz*, *Rescue Me*).

TODAY'S SPECIAL features an original score by world-famous "gypsy" guitar player, **Stephane Wrembel** (*Vicky Cristina Barcelona*), and Goldspot frontman, **Siddhartha Khosla** (*And The Elephant is Dancing*), composed and performed songs for the film.

Edited by Chris Houghton; cinematography by David Tumblety; produced by Nimitt Mankad and Lillian Lasalle. Bonus features on the DVD include deleted scenes, a cooking video, an exclusive recipe from Madhur Jaffrey, and a music video of Khosla's remake of the Bollywood classic, "Ina Mina Dika."

TODAY'S SPECIAL

Pricing:	\$26.95 US/ \$29.95 CAN
Runtime:	99 minutes, plus extras
Rating:	Not Rated
Catalog #:	NNVG244100
Language:	English
Color:	Color
Sound:	Dolby Digital 5.1 Surround
Genre:	Comedy

About New Video

Celebrating its 20th anniversary in 2011, New Video is a leading entertainment distributor and the largest digital aggregator of independent content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD, and theatrical release. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. New Video recently launched Flatiron Film Company as a distribution brand for out-of-the-ordinary, often risk-taking films and original content. Recent titles have included the Oscar[®]-nominated animated film, *The Secret of Kells*, web originals *Dr. Horrible's Sing-Along Blog*, *Red vs. Blue*, and Felicia Day's *The Guild*, Joseph Gordon-Levitt's *hitRECORD RECollection*, and the theatrical release of José Padilha's *Elite Squad: The Enemy Within*. www.newvideo.com.

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For box art and more information, please visit:

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