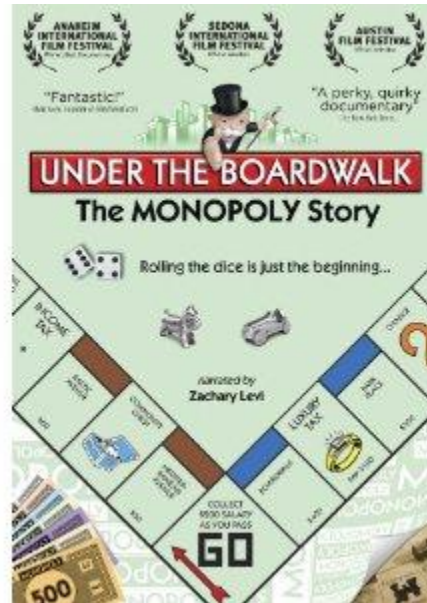


FOR IMMEDIATE RELEASE



**“UNDER THE BOARDWALK: THE MONOPOLY STORY,”
RELEASES FEBRUARY 14 ON DIGITAL AND DVD**

Rolling the Dice Is Just the Beginning...

**“A perky, quirky documentary...the film bounces around enjoyably,
giving a history of the game.” – *The New York Times***

**“An amiable overview of one very famous board game’s history and impact... Most
delightful are clips from its myriad surfacing in pop culture.” – *Variety***

January 18, 2012 – A worldwide cultural phenomenon, the classic board game MONOPOLY® has been played by over a billion people in the last 75 years. ***UNDER THE BOARDWALK: THE MONOPOLY STORY*** presents a captivating story about the game and those who play it, culminating with the high-stakes MONOPOLY world championships held every four years.

Director Kevin Tostado’s film follows some of the most colorful players in the game as they prepare for the 2009 MONOPOLY U.S. Championship, all the while hoping they advance to the highly competitive world championship. Tostado gains unprecedented access to several MONOPOLY championships around the world, where he profiles several passionate individuals who are determined to become the next MONOPOLY World Champion.

Narrated by Zachary Levi (NBC's *Chuck*, Disney's *Tangled*) and featuring interviews with business executives, industry insiders, collectors and MONOPOLY aficionados, ***UNDER THE BOARDWALK: THE MONOPOLY STORY*** also features some of the top players of the game:

- Rick Marinaccio—A competitive lawyer from Buffalo, NY, who believes that playing MONOPOLY hones skills that are useful for lawyers.
- Dale Crabtree—A communications coordinator from Indianapolis, IN, who grew up playing the board game with his family at their lake house.
- Domenic Murgo—A labor contract negotiator from Arlington, VA, who began playing the game when he was 6 years old.
- Tim Vandenberg—A 6th grade teacher from Victorville, CA, who uses MONOPOLY to teach math concepts and negotiation skills to his students.
- Matt McNally—Stage manager at *Jubilee!* in Las Vegas, NV, who won the 2003 MONOPOLY U.S. Championship.
- Ken Koury—A determined lawyer from Woodland Hills, CA, who developed a coaching team comprised of former tournament winners to prepare for the championship.
- Lee Bayrd—Winner of the first MONOPOLY World Championship held in 1973.

MONOPOLY's rich history is also revealed as Tostado traces the origins and its evolution to the game we know today. From helping WWII POWs escape to cropping up in movies and television since its inception, MONOPOLY's popularity has spread across the world as devoted fans and players are brought together by a shared love of the game.

UNDER THE BOARDWALK: THE MONOPOLY STORY won an Audience Award for the Best Documentary at the 2010 Anaheim International Film Festival and a Silver Telly Award at the 2011 Telly Awards. The film was also an official selection at the 2010 Austin Film Festival, followed by a limited theatrical release in March 2011.

UNDER THE BOARDWALK: THE MONOPOLY STORY is directed by Kevin Tostado; executive produced by Stephen Nemeth; produced by Craig Bentley and Kevin Tostado; and co-produced by Betsy Stahl. The DVD includes the 2009 World Championship Final Game; "The Methods, Math & Myths of MONOPOLY;" Narrator Zachary Levi Outtake Reel; Extended Scenes; and an Interactive MONOPOLY quiz.

Pricing:	\$29.95 US
Runtime:	88 mins. + extras
Rating:	G
Catalog #:	NNVG262680
Language:	English
Color:	Color
Audio Format:	Dolby Digital 5.1 Stereo
Genre:	Documentary

About Docurama Films

In 1999, **NEW VIDEO** launched **Docurama Films®** with the first feature documentary ever available on DVD: D.A. Pennebaker's *Bob Dylan: Dont Look Back*. Twelve years and 300 award-winning, highly-acclaimed titles later, Docurama continues to discover and release the greatest non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features an topics including the performing and visual arts, history, politics, the environment, ethnic and gender interests, and all-time favorites including *The Wild Parrots of Telegraph Hill*, *Andy Goldsworthy: Rivers and Tides* and *King Corn*. Recent titles include the 2011 Oscar®-nominated film, *Gasland*, and the platform release of *Hell and Back Again*.
www.docuramafilms.com

About New Video

Celebrating its 20th anniversary in 2011, New Video is a leading entertainment distributor and the largest digital aggregator of independent content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD, and theatrical release. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. The company's library includes original TV series and movies from A+E® Home Entertainment, HISTORY™, and Lifetime®, unforgettable games and trophy sets from Major League Baseball®, storybook treasures from Scholastic®, award-winning documentaries from Docurama Films®, Arthouse Films, and Plexifilm, next-gen indies and web hits from Flatiron Film Company®, the best in Chinese cinema from China Lion, and festival picks from Tribeca Film. New Video is proud to distribute the 2011 Oscar®-nominated films *Gasland*, *Waste Land* and, on digital, *Restrepo*.
www.newvideo.com.

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