



CINEDIGM ENTERTAINMENT GROUP ACQUIRES N.A. DISTRIBUTION RIGHTS TO 2012 LOS ANGELES FILM FESTIVAL PREMIERE, “DEAD MAN’S BURDEN”

Cinedigm to Release Jared Moshé’s Western in Theaters, Across Digital, On-Demand and DVD

(Los Angeles, CA, October 4, 2012) DRAFT – Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM), has acquired North American distribution rights to writer-director Jared Moshé’s *DEAD MAN’S BURDEN*, which premiered at the 2012 Los Angeles Film Festival and will screen at the Hamptons International Film Festival this weekend. Cinedigm’s theatrical distribution will commence in 2013, with subsequent roll out across on-demand, digital and DVD.

Set in 1870 in the immediate aftermath of the Civil War, *DEAD MAN’S BURDEN* is the story of Martha (newcomer Clare Bowen, ABC’s *Nashville*) and her husband Heck (David Call, *Tiny Furniture*), who are struggling to make ends meet on the rural New Mexico frontier. When a mining company expresses interest in buying their land, Martha and Heck see their ticket to a better life. Their hopeful plans are soon complicated when Martha’s oldest brother Wade (Barlow Jacobs, *Shotgun Stories*), presumed dead during the war, returns to the family homestead after learning of their father’s death.

DEAD MAN’S BURDEN, filmed on location in the high desert of northern New Mexico in the style of a classic western, marks veteran independent producer Jared Moshé’s (*Corman’s World: Exploits of a Hollywood Rebel*) directorial debut. The film is produced by Veronica Nickel; Jennifer Chikes, Ruth Mutch, Nick Quested executive producers.

“Jared has created a classic Western in which his eye for detail and love of the genre come through in every scene,” said Vincent Scordino, Vice President of Acquisitions, Theatrical, for Cinedigm. “The result is an entertaining and thoughtful film that audiences will find satisfying on many levels.”

“We are thrilled to have found such a great home with Cinedigm,” said Moshé. “The producers and I look forward to working with their smart and insightful team to bring *DEAD MAN’S BURDEN* to the widest possible audience.”

The filmmakers were represented in the negotiation by Josh Braun, Submarine Entertainment, and for Cinedigm by Emily Rothschild.

About Cinedigm

Cinedigm Digital Cinema Corp. is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. Cinedigm's digital cinema deployment and servicing organization, state of the art distributor and exhibition software, and marketing and distribution platform for alternative content and independent films are a cornerstone of the digital cinema transformation. With the April acquisition of New Video, the world's largest aggregator of independent digital content and leading distributor of quality entertainment, CIDM has created a new full service end-to-end digital studio, enabling the Company to acquire and distribute independent films and specialty content both theatrically and via digital, mobile and home media platforms. Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp
www.cinedigm.com. [CIDM-G]

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp., is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Tea Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; and "The Invisible War," directed by Kirby Dick; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. New Video is proud to distribute many Oscar®-nominated films including "Hell and Back Again," "GasLand," "Waste Land," "The Secret of Kells," "Paradise Lost 3: Purgatory" and "Chico & Rita."

Cinedigm Public Relations:

Sommer Hixson, Cinedigm/New Video
shixson@newvideo.com; 646-259-4138

Maggie Begley, President, MBC
Maggie@mbcprinc.com; 310-301-1785

Brigade Marketing:

Adam Kersh; adam@brigademarketing.com; 646-862-3122

Cinedigm Investor Relations:

Kimberly Esterkin; kimberlye@addocommunications.com; 310-829-5400