

**SYNOPSIS** In December 2003, craftspeople at Steinway & Sons began work on a nine-foot concert grand, a project that requires one year, 12,000 parts, 450 employees, and countless hours of highly skilled labor. NOTE BY NOTE captivantly traces the intricate manufacturing process, focusing in particular on the people who create these magnificent instruments—a diverse and increasingly rare set of artisans. A study in the relation of both the craftsman to his work and the musician to his instrument, NOTE BY NOTE captures skill, devotion, patience, and passion distilled into one exquisite product, and through this, illuminates what might be lost in our ever-accelerating race towards modernity.

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# NOTE BY NOTE: THE MAKING OF STEINWAY L1037

*A lyrical film that follows the creation of a grand piano over one year*

- Premieres on PBS on September 14, 2009, after official selection in over 25 film festivals worldwide and a theatrical release in over 70 US markets in 2007-2009.
- Features famed pianists Harry Connick, Jr., Hélène Grimaud, Pierre-Laurent Aimard, Kenny Barron, Bill Charlap, Hank Jones, Marcus Roberts and Lang Lang.
- This heartwarming, inspiring film has received 4-star reviews in such publications as *San Francisco Chronicle*, *Chicago Tribune*, *Washington Post*, *Boston Globe* and *LA Times*.
- Grassroots marketing outreach will target music (especially piano) and craftsmen sites and pubs for reviews and DVD giveaways, as well as piano camps and music festivals.
- PR campaign will play up inspiring, feel-good nature of the film and involvement of famous pianists, with an emphasis on NY press for coverage related to Steinway factory in Queens.

## PRODUCT INFORMATION

DVD FEATURES: Deleted scenes

SRP: \$26.95 U.S., \$29.95 CAN

FORMAT: Single

PACKAGING: Standard Amaray

LENGTH: Approx. 81 mins + extras

GENRE: Documentary

YEAR: 2007

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

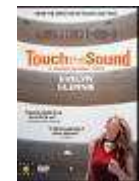
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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